



HOST CITY  
DALLAS, TEXAS

- WORLD FINALS
- NOVEMBER 2022





## Ultimate Man of Color Global Competition

As a platform to showcase the depth and dimension of Men of Color, this competition will feature contests in Fitness, Talent, Fashion Runway and Editorial Appeal, Speech and the pursuit and passion to launch or enhance their own business or foundation.

At a time when the global spotlights are focused on the systemic racism and the injustice that prevails heavily on the world's vulnerable and socially deemed different, our event is designed as a showcase where Men of Color can express themselves as positive role models and become needed beacons of inspiration and collaboration for all generations.

# Prize Package\*

**CASH AWARD**

**FOUNDATION AWARD (TO BEGIN BUSINESS OR NON-PROFIT ORGANIZATION)**

**MODEL CONTRACT**

**PERSONAL MANAGEMENT CONTRACT**

**PERSONAL ACCOMMODATION AND EXPENSES FOR BOOKED EVENTS**

**PERSONAL WARDROBE**

**OTHER GIFTS AND PRIZES**



**The Ultimate Man of Color is an individual of creativity as he expresses his talents and ambitions through perseverance!**

**This event is a 21st Century looking glass into the many unique worlds of our competitors whose voices must be heard and who all exude the qualities that command respect, honor and love that can be shared.**

## **ULTIMATE MAN OF COLOR**

Every episode will provide its audiences with spine tingling inspirational moments of courage, strength, determination and perseverance.

From the search for the 24 contestants to the unveiling of each competitive event, viewers will be on the journey alongside our amazing Men of Color.



A series of seven episodes culminating in a “LIVE” final event to captivate the world!

**Episode 1: The Global Search for competitors, Judges’ deliberations and the World vote for the 24 Finalist.**

**Episode 2: Arrival of Delegates/Profile presentations of competitors/Fitness Challenge**

**Episode 3: Talent Challenge**

**Episode 4: Photogenic Challenge**

**Episode 5: Fashion Runway Challenge/World Designer Show**

**Episode 6: Foundation Speech and Video Challenge**

**Episode 7: Countdown to the winner and Live Finals**

## COMPETITION ITINERARY

**Day 1: Arrivals / Registration**

**Day 2: Photo Sessions\* / Welcome Reception**

**Day 3: Photo Sessions\* / Fittings / Rehearsals**

**Day 4: UMOC Fashion Week / Runway Shows\***

**Day 5: Free Time / Special Event**

**Day 6: Fitness Competition\* / Talent Prelims**

**Day 7: Talent Competition\* / Rehearsals**

**Day 8: Personal Interviews\*/Swimwear\* with judges  
Charity Luncheon / Foundation Speech\***

**Day 9: Dress Rehearsal / UMOC World Finals\***

**Day 10: Awards Event / Departures**

## ULTIMATE MAN OF COLOR

**A dynamic competition providing an opportunity to excel through various facets and challenges.**





**PRELIMINARY SELECTION\***

**24 WORLD FINALIST  
ANNOUNCED ON AUGUST 2022**

**(\*announcement subject to change pending registrants)**



**CONTACT US FOR SPONSORSHIP OPPORTUNITES**

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